

Memorandum of Understanding

Deutsche Welle, a public broadcasting institution formed under the German law with its headquarters in Bonn, Federal Republic of Germany, represented by Mr Carsten von Nahmen, Managing Director DW Akademie

- hereinafter "DW"

and

Ukrainian Media and Communication Institute represented by its director Mrs. Diana Dutsyk

- hereinafter "UMCI"

and

Bohdan Khmelnytsky National University of Cherkasy, located in Cherkasy, represented by its rector Prof. Oleksandr Cherevko

- hereinafter "BKNUC"

- hereinafter "the Parties"

enter into this Memorandum of Understanding:

Preamble

DW and the Parties agree to establish their relationship at a corporate level, to provide a framework for cooperation in the context of the following thematic areas.

§ 1 Subject of Cooperation

DW, through its international media development and training centre DW Akademie, the UMCI and BKNUC are committed to have agreed to cooperate to improve the quality of Ukrainian journalism education. Through a modification of teaching methods and course content the partners aim to raise the level of knowledge and practical skills of the students. Concrete measures will be jointly defined and developed by the Parties and are subject to funding available from German donor ministries. The involvement of DW and DW Akademie in this cooperation is based on German laws, legal terms and conditions, while the involvement of the Institute and the university in this cooperation is based on the law of Ukraine, legal terms and conditions.

§ 2 Fields of cooperation and obligation of parties

The Parties agree to collaborate from 2021 to 2022 in the Journalism Teacher`s Academy (JTA) to enhance the didactical skills of journalism lecturers, to include practice-oriented journalistic techniques and knowledge into the university seminars, and to facilitate networking. The JTA program provides students with a professional journalistic education and they are encouraged to pursue a career in journalism. DW Akademie will provide strategic consultation on the continued development of the Journalism Teacher`s Academy.

The Parties will follow the recommendations of DW Akademie and will provide DW Akademie with all documents and data needed for Monitoring and Evaluation of the project progress (statistics etc.)

Areas of cooperation of all Parties are described in Appendix 1 to this Memorandum of Understanding.

§ 3 Reservations

This Memorandum of Understanding does not bind the Parties to undertake a fixed number of activities. Any concrete projects have to be agreed upon by DW and the Institute or the university on a case-to-case basis.

§ 4 Confidentiality

DW and the Parties commit themselves to the principles of full confidentiality and non-disclosure in regard to all corporate documents and information made available by one of the parties to the other. This includes all persons involved in the collaboration for the time of duration of the agreement and after that.

§ 5 Validity


This Memorandum of Understanding shall come into effect after the mutual signing of the Parties. It shall be signed in 3 identical copies, one for each respective party. In the event of any conflict between the English and the other language versions, the English version shall prevail.


Date, Signature
03 Feb. 2021

Diana Dutsyk
Director
UMCI


Date, Signature
03. FEB. 2021

Carsten von Nahmen
Managing Director
DW Akademie


Date, Signature
Prof. Oleksandr Cherevko
Rector
Bohdan Khmelnytsky National
University of Cherkasy

Appendix 1

Areas of cooperation

DW Akademie

1. To provide general support in the organization of the JTA
2. To offer additional consultancies and trainings when considered necessary
3. To provide opportunities for networking during the term of the project (i.e. by organizing meetings and supporting conferences)
4. To jointly and frequently evaluate the progress of the JTA

Ukrainian Media and Communication Institute

1. To organize the Journalism Teacher`s Academy in close cooperation with National University of Cherkasy and DW Akademie
2. To support the pre-program organization
 - help the JTA coordinator at National University of Cherkasy on shortlisting candidates
 - select participants from other universities
3. To facilitate an online learning platform for the JTA trainers and participants
4. To assist the trainer team to realize the JTA sessions
5. To provide information on the program to the participants
6. To refund costs to participants for travel and accommodation in case of offline trainings and events
7. To offer consultation to participants regarding their teaching duties
8. To evaluate the journalism curriculum
9. To jointly discuss with National University of Cherkasy the options of a cooperation with media outlets
10. To give frequent feedback about the progress of the JTA to all parties.

Bohdan Khmelnytsky National University of Cherkasy

1. To name a coordinator for the duration of the program who will be the contact person for UMCI and DW Akademie
2. To select the JTA participants in consultation with UMCI
3. To ensure the participation of chosen lecturers in the JTA (freeing them of their teaching commitments to attend the JTA modules)
4. To support UMCI with information of the JTA participants, potential future plans for the journalism faculty and current collaborations with media organizations
5. To provide suitable premises for offline activities
6. To give frequent feedback to UMCI about the organization of the JTA

Conditions of the Journalism Teacher`s Academy

1. The JTA program will comprise of four modules and last four months.
2. The number of participants will be 15 people maximum.



Date, Signature
03. Feb. 2021

Diana Dutsyk
Director
UMCI


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03. FEB. 2021

 Akademie
Carsten von Nahmen
Managing Director
DW Akademie


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Prof. Oleksandr Cherevko
Rector
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University of Cherkasy